



ALD Automotive • TOTAL ECO 10

# MPG Marathon

promoting smarter driving for better business

# RESULTS



Vehicle	Driver 1	Driver 2	Fuel at Southam (Ltr)	Fuel at Hotel	Total Fuel (Ltr)	Total Fuel (Gallons)	Course Mileage	Overall MPG	Combined MPG (per Manuf.)	Difference	% Improvement	CO2	Winner of ...	2nd place in ...	3rd place
Audi A3 Sportback Tdi	Jerry Clist	Rob Page	21.87	3.19	25.06	5.51	357.5	64.85	68.90	-4.05	-5.87%	109			
Audi A6 Avant Quattro 3.0	Malcolm Curnow	Chris Crebo	29.43	7.69	37.12	8.17	357.5	43.78	42.20	1.58	3.75%	179			
BMW M3 Edition Coupe	Sue Cooke	David Miles	37.91	18.49	56.40	12.41	355.5	28.65	23.70	4.95	20.90%	285			
Chevrolet Aveo 1.25	Joe Durkin	Craig Cheetham	22.05	5.32	27.37	6.02	359.5	59.71	51.40	8.31	16.17%	132			
Fiat 500 1.3 Multijet Lounger	Will Nightingale	Jackie Pomfrett	16.44	4.06	20.50	4.51	358.5	79.50	67.30	12.20	18.13%	110			
Ford Focus RS 3D 2.5	Jeremy Walton	Alyson Marlow	31.84	10.10	41.94	9.23	355.5	38.53	30.10	8.43	28.02%	225			
Jaguar XF Diesel	David Hopkin	Kevin Barker	30.83	2.30	33.13	7.29	360.5	49.47	42.00	7.47	17.78%	179			
Kia Cee'd ISG	Ken Rogers	David Lucas	11.72	11.37	23.09	5.08	357.5	70.39	67.30	3.09	4.58%	110			
Land Rover Freelander 2.2 TD4 Stop/Start	Bill Thomas	Gemma Shepherdson	26.06	7.10	33.16	7.29	355.5	48.74	42.20	6.54	15.49%	179			
Lexus RX 450h SE	David Crouch	Richard Lacey	27.16	2.44	29.60	6.51	356.5	54.75	44.80	9.95	22.21%	148			
Mazda 3 2.3 MPS	Iain Robertson	Robert Marshall	36.59	1.90	38.49	8.47	353.5	41.75	29.10	12.65	43.48%	224	Best % improvement		
Peugeot 207 Hdi 90 Sport	John Dalton	Chris Baron	16.14	2.90	19.04	4.19	353.5	84.40	64.10	20.30	31.67%	117			Best % improvement + Best MPG
Peugeot 3008 Hdi 110 Sport	Peter Plisner	Craig Morrow	0.00	12.70	12.70	2.79	172.0	61.57	55.30	6.27	11.33%	137			
Peugeot 308 Hdi 110 Sport 6 Speed	Chris Russon	Kevin Jones	15.00	7.00	22.00	4.84	354.5	73.25	60.00	13.25	22.09%	125			
Peugeot 308 S 1.6 Hdi 110	Peter Marsh	Ian Cowie	15.69	6.15	21.84	4.80	353.5	73.58	62.70	10.88	17.35%	120			
Peugeot 308 S 1.6 Hdi 90	Charles Watts	Michael-John Underhill	15.22	6.48	21.70	4.77	354.5	74.27	62.70	11.57	18.45%	120			
Renault Grand Scenic Dynamique TCE 130	Richard Aucock	Leigh Stiff	23.45	8.86	32.31	7.11	357.5	50.30	38.20	12.10	31.68%	168		Best % improvement	
Renault Laguna Coupe GT V6 dci 235 Auto	Sue Baker	Michael Stevens	30.65	6.05	36.70	8.07	353.5	43.79	39.20	4.59	11.70%	192			
SMART Fortwo Coupe Cdi Passion	Mick Linford	Jemma Bellingham	11.26	5.48	16.74	3.68	356.5	96.81	85.60	11.21	13.10%	88	Best overall MPG		
SMART Fortwo Coupe Ltd 3 MHD 71 BHP	Steve Moody	Tina Ries	22.11	5.59	27.70	6.09	356.5	58.51	65.70	-7.19	-10.95%	103			
Subaru Forester 2.0D XSN	Steve Johnson	Paul Skelton	38.00	5.80	43.80	9.63	357.5	37.10	44.10	-7.00	-15.86%	170			
Suzuki Alto S24 1.0	Dave Moss	Reg Burnard	19.39	2.13	21.52	4.73	359.5	75.94	64.20	11.74	18.29%	103			
Toyota IQ 2	Andrew Pickering	Tracy Howell	18.61	2.10	20.71	4.56	358.5	78.69	65.70	12.99	19.78%	99			
Toyota Prius T3	Andrew Andersz	Richard Seymour	16.71	2.68	19.39	4.27	358.5	84.05	72.40	11.65	16.09%	89			
Toyota Yaris TR Diesel	James Sutherland	Richard Hill	14.04	4.87	18.91	4.16	358.5	86.18	68.90	17.28	25.09%	109			
Volvo S80 2.4D SE	Peter Cracknell	Dave Randle	15.72	12.65	28.37	6.24	356.5	57.13	47.90	9.23	19.26%	155	Best overall MPG		
VW Golf BlueMotion SE 1.6 Tdi 105ps	David Madgwick	Ashleigh White	19.79	2.70	22.49	4.95	358.5	72.47	68.90	3.57	5.17%	107			
<b>VANS</b>															
Citroen Nemo Sensodrive	John Kendall	Paul Nieuwenhuis	17.70	3.80	21.50	4.73	358.5	75.80	62.80	13.00	20.70%	116			
Ford Transit 280 MWB 2.2 TDCi	Gerald McWhinnie	Katherine Kavanagh	21.57	10.13	31.70	6.97	359.5	51.55	34.90	16.65	47.72%	213			Best % improvement
Mercedes Sprinter 313 CDI	Les Stiff	Geoff Wood	36.45	0.83	37.28	8.20	361.5	44.08	33.60	10.48	31.20%	222			
Mercedes Vito III CDI Dualiner LWB	Dave Coates	Claire Kemp	26.62	3.70	30.32	6.67	359.5	53.90	34.90	19.00	54.44%	215		Best % improvement	
Peugeot Bipper S 1.4 Diesel	Fred Davies	Steven Crouch	21.84	2.64	24.48	5.38	362.5	67.32	62.70	4.62	7.36%	119			
Vauxhall Vivaro 2.0 CDTI	Julian Milnes	Ian Tonkin	19.41	14.11	33.52	7.37	362.5	49.16	34.40	14.76	42.91%	215			
Vauxhall Vivaro 2.0 CDTI	Andrew Duerden	James Smith	14.87	14.30	29.17	6.42	354.5	55.25	34.40	20.85	60.60%	215	Best % improvement		
Vauxhall Vivaro 2700 SWB 2.0 CDTI	Richard Lazell	Steven Seager	28.40	13.02	41.42	9.11	360.5	39.57	34.40	5.17	15.02%	215			
Volkswagen Caddy EcoFuel *	Doug Powell	Trevor Holland					353.5	59.40	39.30	20.10	51.15%		TOM TOM Work Safety Award		

